

000558

MEDIA ANALYSIS INC. P.O. BOX 66490 PORTLAND, OR 97290-6490

#### **OFFICIAL BILLING INVOICE**

Inv # 1481162 Rev # 0 Invoice Date: 10/21/2012

Advertiser: Kate Brown (40206) Agency: Media Analysis Inc. (7701)

Buyer: Marla Jackson Contract: 860058

Acct Type: Local/Political Candidate - Agency

Terms: Cash In Advance
Bill Type: Weekly/Irregular
Period: 10/15/2012 - 10/21/2012

Coop: No

Salesperson: Bob Torheim, (503) 226-5000

Product: Political - State Secretary of State (1183)
Brand: Kate Brown for Secretary of State (179402)

Estimate/HL: 379/379

Comments: Orig. total: \$89,400 178x KG 10/3/12

RT \$89,400 183x KG 10/11/12

For Billing Inquires Call: (877) 269-2227 or email: TVBilling@belo.com

Portland (KGW)

Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	AD-ID / ISCI	Amount	Remarks
SPOT	5:57:00AM-6:58:00A	Day,Th-1F-1	10/19/12 06:55 am (Fr)	00:30	KBSOS12TVVENV101	\$500.00	
SPOT	6:58:00AM-9:00:00A	Day,Th-2F-2	10/18/12 08:43 am (Th)	00:30	KBSOS12TVVENV101	\$625.00	
SPOT	6:58:00AM-9:00:00A	Day,Th-2F-2	10/19/12 08:28 am (Fr)	00:30	KBSOS12TVVENV101	\$625.00	
SPOT	6:58:00AM-9:00:00A	Day,Th-2F-2	10/19/12 08:36 am (Fr)	00:30	KBSOS12TVVENV101	\$625.00	
SPOT	9:00:00AM-10:00:00	Day,Th-1F-1	10/18/12 09:51 am (Th)	00:30	KBSOS12TVVENV101	\$275.00	
SPOT	10:00:00AM-11:00:0	Day,Th-1F-1	10/18/12 10:53 am (Th)	00:30	KBSOS12TVVENV101	\$275.00	
SPOT	10:00:00AM-11:00:0	Day,Th-1F-1	10/19/12 10:45 am (Fr)	00:30	KBSOS12TVVENV101	\$275.00	
SPOT	11:59:00AM-12:31:0	Day,Th-1F-1	10/18/12 12:30 pm (Th)	00:30	KBSOS12TVVENV101	\$350.00	
SPOT	11:59:00AM-12:31:0	Day,Th-1F-1	10/19/12 12:22 pm (Fr)	00:30	KBSOS12TVVENV101	\$350.00	
SPOT	2:58:00PM-4:00:00P	Day,Th-1F-1	10/18/12 03:37 pm (Th)	00:30	KBSOS12TVVENV101	\$250.00	
SPOT	2:58:00PM-4:00:00P	Day,Th-1F-1	10/19/12 03:37 pm (Fr)	00:30	KBSOS12TVVENV101	\$250.00	
SPOT	4:57:00PM-5:30:00P	Day,Th-1F-1	10/18/12 05:22 pm (Th)	00:30	KBSOS12TVVENV101	\$775.00	
SPOT	4:57:00PM-5:30:00P	Day,Th-1F-1	10/19/12 05:28 pm (Fr)	00:30	KBSOS12TVVENV101	\$775.00	
SPOT	5:59:00PM-7:00:00P		10/18/12 06:29 pm (Th)	00:30	KBSOS12TVVENV101	\$775.00	
SPOT	5:59:00PM-7:00:00P	Day,Th-2F-2	10/18/12 06:58 pm (Th)	00:30	KBSOS12TVVENV101	\$775.00	
SPOT	5:59:00PM-7:00:00P	Day,Th-2F-2	10/19/12 06:13 pm (Fr)	00:30	KBSOS12TVVENV101	\$775.00	
SPOT	5:59:00PM-7:00:00P	Day,Th-2F-2	10/19/12 06:54 pm (Fr)	00:30	KBSOS12TVVENV101	\$775.00	
SPOT	10:59:00PM-11:34:0		10/18/12 11:27 pm (Th)	00:30	KBSOS12TVVENV101	\$775.00	
SPOT	10:59:00PM-11:34:0	Day,Th-1F-1	10/19/12 11:15 pm (Fr)	00:30	KBSOS12TVVENV101	\$775.00	
SPOT	11:34:00PM-12:37:0	Day,Th-1F-1	10/18/12 12:31 am (Th)	00:30	KBSOS12TVVENV101	\$300.00	
SPOT	11:34:00PM-12:37:0	Day,Th-1F-1	10/19/12 12:31 am (Fr)	00:30	KBSOS12TVVENV101	\$300.00	
SPOT	4:58:00AM-5:57:00A	Day,Th-1F-1	10/19/12 05:23 am (Fr)	00:30	KBSOS12TVVENV101	\$175.00	
SPOT	5:00:00PM-6:00:00P	Day,Sa-1	10/20/12 05:49 pm (Sa)	00:30	KBSOS12TVVENV101	\$400.00	
SPOT	10:59:00PM-11:29:0	Day,Sa-1	10/20/12 11:29 pm (Sa)	00:30	KBSOS12TVVENV101	\$550.00	
		Day,Su-1	10/21/12 07:11 am (Su)	00:30	KBSOS12TVVENV101	\$275.00	
SPOT	8:00:00AM-8:58:00A	Day,Su-1	10/21/12 08:17 am (Su)	00:30	KBSOS12TVVENV101	\$275.00	
SPOT	11:00:00PM-11:35:0		10/21/12 11:21 pm (Su)	00:30	KBSOS12TVVENV101	\$550.00	
SPOT	7:00:00PM-7:29:00P	Day,Th-1F-1	10/18/12 07:28 pm (Th)	00:30	KBSOS12TVVENV101	\$450.00	
SPOT	7:00:00PM-7:29:00P	Day,Th-1F-1	10/19/12 07:22 pm (Fr)	00:30	KBSOS12TVVENV101	\$450.00	
SPOT	7:28:00PM-7:57:00P	Day,Sa-1	10/20/12 07:36 pm (Sa)	00:30	KBSOS12TVVENV101	\$175.00	
SPOT	5:57:00AM-6:58:00A	Day,W-1		00:30	KBSOS12TVVENV101	\$500.00	
SPOT	6:58:00AM-9:00:00A	Day,W-1	10/17/12 07:58 am (We)	00:30	KBSOS12TVVENV101	\$625.00	
SPOT	4:58:00AM-5:57:00A	Day,W-1	10/17/12 05:44 am (We)	00:30	KBSOS12TVVENV101	\$175.00	
	SPOT SPOT SPOT SPOT SPOT SPOT SPOT SPOT	\$POT 5:57:00AM-6:58:00A \$POT 6:58:00AM-9:00:00A \$POT 6:58:00AM-9:00:00A \$POT 6:58:00AM-9:00:00A \$POT 6:58:00AM-9:00:00A \$POT 10:00:00AM-10:00:00 \$POT 10:00:00AM-11:00:0 \$POT 10:00:00AM-11:00:0 \$POT 10:00:00AM-12:31:0 \$POT 11:59:00AM-12:31:0 \$POT 11:59:00AM-12:31:0 \$POT 2:58:00PM-4:00:00P \$POT 4:57:00PM-5:30:00P \$POT 4:57:00PM-5:30:00P \$POT 5:59:00PM-7:00:00P \$POT 5:59:00PM-7:00:00P \$POT 5:59:00PM-7:00:00P \$POT 10:59:00PM-7:00:00P \$POT 10:59:00PM-11:34:0 \$POT 11:34:00PM-12:37:0 \$POT 11:34:00PM-12:37:0 \$POT 10:59:00PM-11:39:0 \$POT 10:59:00PM-11:39:0 \$POT 10:59:00PM-11:29:0 \$POT 7:00:00AM-8:00:00A \$POT 7:00:00PM-7:29:00P \$POT 7:28:00PM-7:29:00P \$POT 7:28:00PM-7:57:00P \$POT 7:28:00PM-7:57:00P \$POT 7:28:00PM-7:57:00P \$POT 7:28:00PM-7:57:00P \$POT 7:28:00PM-7:57:00P \$POT 5:57:00AM-6:58:00A \$POT 5:57:00AM-6:58:00A \$POT 5:57:00AM-6:58:00A	SPOT         5:57:00AM-6:58:00A         Day,Th-1F-1           SPOT         6:58:00AM-9:00:00A         Day,Th-2F-2           SPOT         6:58:00AM-9:00:00A         Day,Th-2F-2           SPOT         6:58:00AM-9:00:00A         Day,Th-2F-2           SPOT         9:00:00AM-10:00:00         Day,Th-1F-1           SPOT         10:00:00AM-11:00:0         Day,Th-1F-1           SPOT         10:00:00AM-11:00:0         Day,Th-1F-1           SPOT         11:59:00AM-12:31:0         Day,Th-1F-1           SPOT         11:59:00AM-12:31:0         Day,Th-1F-1           SPOT         2:58:00PM-4:00:00P         Day,Th-1F-1           SPOT         2:58:00PM-4:00:00P         Day,Th-1F-1           SPOT         4:57:00PM-5:30:00P         Day,Th-1F-1           SPOT         4:57:00PM-5:30:00P         Day,Th-1F-1           SPOT         5:59:00PM-7:00:00P         Day,Th-2F-2           SPOT         5:59:00PM-7:00:00P         Day,Th-2F-2           SPOT         5:59:00PM-7:00:00P         Day,Th-1F-1           SPOT         10:59:00PM-11:34:0         Day,Th-1F-1           SPOT         11:34:00PM-12:37:0         Day,Th-1F-1           SPOT         4:58:00AM-5:57:00A         Day,Th-1F-1           SPOT	SPOT         5:57:00AM-6:58:00A         Day,Th-1F-1         10/19/12 06:55 am (Fr)           SPOT         6:58:00AM-9:00:00A         Day,Th-2F-2         10/18/12 08:43 am (Th)           SPOT         6:58:00AM-9:00:00A         Day,Th-2F-2         10/19/12 08:28 am (Fr)           SPOT         6:58:00AM-9:00:00A         Day,Th-2F-2         10/19/12 08:36 am (Fr)           SPOT         9:00:00AM-10:00:00         Day,Th-1F-1         10/18/12 09:51 am (Th)           SPOT         10:00:00AM-11:00:0         Day,Th-1F-1         10/18/12 10:45 am (Fr)           SPOT         10:00:00AM-11:00:0         Day,Th-1F-1         10/19/12 10:45 am (Fr)           SPOT         11:59:00AM-12:31:0         Day,Th-1F-1         10/19/12 10:45 am (Fr)           SPOT         11:59:00AM-12:31:0         Day,Th-1F-1         10/19/12 10:45 am (Fr)           SPOT         2:58:00PM-2:31:0         Day,Th-1F-1         10/19/12 03:37 pm (Th)           SPOT         2:58:00PM-4:00:00P         Day,Th-1F-1         10/19/12 03:37 pm (Fr)           SPOT         4:57:00PM-5:30:00P         Day,Th-1F-1         10/19/12 03:37 pm (Fr)           SPOT         4:57:00PM-5:30:00P         Day,Th-2F-2         10/18/12 05:28 pm (Fr)           SPOT         5:59:00PM-7:00:00P         Day,Th-2F-2         10/18/12 06:28 pm (Fr)	SPOT         5:57:00AM-6:58:00A         Day,Th-1F-1         10/19/12 06:55 am (Fr)         00:30           SPOT         6:58:00AM-9:00:00A         Day,Th-2F-2         10/18/12 08:43 am (Th)         00:30           SPOT         6:58:00AM-9:00:00A         Day,Th-2F-2         10/19/12 08:28 am (Fr)         00:30           SPOT         6:58:00AM-9:00:00A         Day,Th-2F-2         10/19/12 08:36 am (Fr)         00:30           SPOT         9:00:00AM-10:00:00         Day,Th-1F-1         10/18/12 10:53 am (Th)         00:30           SPOT         10:00:00AM-11:00:0         Day,Th-1F-1         10/18/12 10:45 am (Th)         00:30           SPOT         10:00:00AM-11:00:0         Day,Th-1F-1         10/18/12 10:45 am (Th)         00:30           SPOT         11:59:00AM-12:31:0         Day,Th-1F-1         10/18/12 10:45 am (Th)         00:30           SPOT         11:59:00AM-12:31:0         Day,Th-1F-1         10/18/12 12:22 pm (Fr)         00:30           SPOT         258:00PM-4:00:00P         Day,Th-1F-1         10/18/12 03:37 pm (Th)         00:30           SPOT         258:00PM-5:30:00P         Day,Th-1F-1         10/18/12 03:37 pm (Fr)         00:30           SPOT         4:57:00PM-5:30:00P         Day,Th-1F-1         10/18/12 06:39 pm (Fr)         00:30           <	SPOT   5:57:00AM-6:58:00A   Day,Th-IF-1   10/19/12 06:55 am (Fr)   00:30   KBSOS12TVVENV101	SPOT   5:57:00AM-6:58:00A   Day,Th-1F-1   10/19/12 06:55 am (Fr)   00:30   KBSOS12TVVENV101   \$625:00   SPOT   6:58:00AM-9:00:00A   Day,Th-2F-2   10/18/12 08:43 am (Tr)   00:30   KBSOS12TVVENV101   \$625:00   SPOT   6:58:00AM-9:00:00A   Day,Th-2F-2   10/19/12 08:36 am (Fr)   00:30   KBSOS12TVVENV101   \$625:00   SPOT   6:58:00AM-9:00:00A   Day,Th-1F-1   10/19/12 08:36 am (Fr)   00:30   KBSOS12TVVENV101   \$275:00   SPOT   10:00:00AM-11:00:00   Day,Th-1F-1   10/19/12 10:53 am (Tr)   00:30   KBSOS12TVVENV101   \$275:00   SPOT   10:00:00AM-11:00:00   Day,Th-1F-1   10/19/12 10:53 am (Tr)   00:30   KBSOS12TVVENV101   \$275:00   SPOT   11:00:00AM-11:00:00   Day,Th-1F-1   10/19/12 10:53 am (Tr)   00:30   KBSOS12TVVENV101   \$275:00   SPOT   11:59:00AM-12:31:0   Day,Th-1F-1   10/19/12 10:53 am (Tr)   00:30   KBSOS12TVVENV101   \$350:00   SPOT   11:59:00AM-12:31:0   Day,Th-1F-1   10/19/12 12:22 pm (Fr)   00:30   KBSOS12TVVENV101   \$350:00   SPOT   2:58:00PM-4:00:00P   Day,Th-1F-1   10/19/12 12:22 pm (Fr)   00:30   KBSOS12TVVENV101   \$350:00   SPOT   2:58:00PM-4:00:00P   Day,Th-1F-1   10/19/12 12:22 pm (Fr)   00:30   KBSOS12TVVENV101   \$250:00   SPOT   4:57:00PM-5:30:00P   Day,Th-1F-1   10/19/12 08:37 pm (Fr)   00:30   KBSOS12TVVENV101   \$250:00   SPOT   4:57:00PM-5:30:00P   Day,Th-1F-1   10/19/12 08:29 pm (Tr)   00:30   KBSOS12TVVENV101   \$250:00   SPOT   4:57:00PM-5:30:00P   Day,Th-1F-1   10/19/12 08:29 pm (Fr)   00:30   KBSOS12TVVENV101   \$775:00   SPOT   5:59:00PM-7:00:00P   Day,Th-2F-2   10/19/12 08:24 pm (Fr)   00:30   KBSOS12TVVENV101   \$775:00   SPOT   5:59:00PM-7:00:00P   Day,Th-2F-2   10/19/12 08:54 pm (Fr)   00:30   KBSOS12TVVENV101   \$775:00   SPOT   5:59:00PM-7:00:00P   Day,Th-2F-2   10/19/12 08:54 pm (Fr)   00:30   KBSOS12TVVENV101   \$775:00   SPOT   5:59:00PM-7:00:00P   Day,Th-2F-2   10/19/12 08:54 pm (Fr)   00:30   KBSOS12TVVENV101   \$775:00   SPOT   5:59:00PM-7:00:00P   Day,Th-1F-1   10/19/12 11:79 pm (Fr)   00:30   KBSOS12TVVENV101   \$775:00   SPOT   11:34:00PM-12:37:0   Day,Th-1F-1   10/19/12 08:54 pm (Fr)

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

Gross Total	\$15,800.00	Total Spots
Commission	(\$2,370.00)	33
Sales Tax	\$0.00	
NET TOTAL	\$13,430.00	

Due By: 10/21/2012

Invoice Date: 10/28/2012



**Remit To: KGW**P.O. BOX 203981
HOUSTON TX 77216-3981

001472

MEDIA ANALYSIS INC. P.O. BOX 66490 PORTLAND, OR 97290-6490

#### **OFFICIAL BILLING INVOICE**

Advertiser: Kate Brown (40206)
Agency: Media Analysis Inc. (7701)

Rev # 0

Agency: Media Analysis Ir Buyer: Marla Jackson

Contract: 860058 Acct Type: Local/Political Candidate - Agency

Acct Type: Local/Political Candidate - Agent Terms: Cash In Advance

Bill Type: Weekly/Irregular
Period: 10/22/2012 - 10/28/2012

Coop: No

Inv # 1483588

Salesperson: Bob Torheim, (503) 226-5000

Product: Political - State Secretary of State (1183)
Brand: Kate Brown for Secretary of State (179402)

Estimate/HL: 379/379

Comments: Orig. total: \$89,400 178x KG 10/3/12

RT \$89,400 183x KG 10/11/12

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Portland (KGW)

Line	Туре	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	AD-ID / ISCI	Amount	Remarks
7.1	SPOT	5:57:00AM-6:58:00A	Day,M-1Tu-1W-1Th-1	10/22/12 06:28 am (Mo)	00:30	KBSOS12TVVENV101	\$500.00	
	SPOT	5:57:00AM-6:58:00A	Day,M-1Tu-1W-1Th-1	10/23/12 06:27 am (Tu)	00:30	KBSOS12TVENV101	\$500.00	
	SPOT	5:57:00AM-6:58:00A	Day,M-1Tu-1W-1Th-1	10/24/12 05:58 am (We)	00:30	KBSOS12TVENV102	\$500.00	
	SPOT	5:57:00AM-6:58:00A	Day,M-1Tu-1W-1Th-1	10/25/12 06:27 am (Th)	00:30	KBSOS12TVENV102	\$500.00	
3.2	SPOT	6:58:00AM-9:00:00A	Day,M-2Tu-2W-2Th-2	10/22/12 07:22 am (Mo)	00:30	KBSOS12TVVENV101	\$625.00	
	SPOT	6:58:00AM-9:00:00A	Day,M-2Tu-2W-2Th-2	10/22/12 08:59 am (Mo)	00:30	KBSOS12TVVENV101	\$625.00	
		6:58:00AM-9:00:00A	Day,M-2Tu-2W-2Th-2	10/23/12 08:27 am (Tu)	00:30	KBSOS12TVENV101	\$625.00	
	SPOT	6:58:00AM-9:00:00A	Day,M-2Tu-2W-2Th-2	10/23/12 08:56 am (Tu)	00:30	KBSOS12TVENV101	\$625.00	
		6:58:00AM-9:00:00A	Day,M-2Tu-2W-2Th-2	10/24/12 07:24 am (We)	00:30	KBSOS12TVENV102	\$625.00	
		6:58:00AM-9:00:00A	Day,M-2Tu-2W-2Th-2	10/24/12 08:46 am (We)	00:30	KBSOS12TVENV102	\$625.00	
		6:58:00AM-9:00:00A	Day,M-2Tu-2W-2Th-2	10/25/12 06:59 am (Th)	00:30	KBSOS12TVENV102	\$625.00	
		6:58:00AM-9:00:00A	Day,M-2Tu-2W-2Th-2	10/25/12 08:44 am (Th)	00:30	KBSOS12TVENV102	\$625.00	
9.2		9:00:00AM-10:00:00	Day,M-1Tu-1W-1	10/22/12 09:27 am (Mo)	00:30	KBSOS12TVVENV101	\$275.00	
: <del></del>		9:00:00AM-10:00:00	Day,M-1Tu-1W-1	10/23/12 09:50 am (Tu)	00:30	KBSOS12TVENV101	\$275.00	
	SPOT	9:00:00AM-10:00:00	Day,M-1Tu-1W-1	10/24/12 09:57 am (We)	00:30	KBSOS12TVENV102	\$275.00	
).0		10:00:00AM-11:00:0	Day,Tu-1W-1Th-1	10/23/12 10:51 am (Tu)	00:30	KBSOS12TVENV101	\$275.00	
		10:00:00AM-11:00:0	Day,Tu-1W-1Th-1	10/24/12 10:29 am (We)	00:30	KBSOS12TVENV102	\$275.00	
		10:00:00AM-11:00:0	Day,Tu-1W-1Th-1	10/25/12 10:58 am (Th)	00:30	KBSOS12TVENV102	\$275.00	
 .1		11:59:00AM-12:31:0	Day,M-1Tu-1W-1Th-1	10/22/12 12:27 pm (Mo)	00:30	KBSOS12TVENV102	\$350.00	
''		11:59:00AM-12:31:0					\$350.00	
		11:59:00AM-12:31:0	Day,M-1Tu-1W-1Th-1	10/23/12 12:22 pm (Tu) 10/24/12 12:21 pm (We)	00:30	KBSOS12TVENV101 KBSOS12TVENV102	\$350.00	
		11:59:00AM-12:31:0	Day,M-1Tu-1W-1Th-1	.	00:30			
			Day,M-1Tu-1W-1Th-1	10/25/12 12:15 pm (Th)	00:30	KBSOS12TVENV102	\$350.00	
.2		2:58:00PM-4:00:00P	Day,M-1Tu-1W-1Th-1	10/22/12 03:00 pm (Mo)	. 00:30	KBSOS12TV/ENV101	\$250.00	
		2:58:00PM-4:00:00P	Day,M-1Tu-1W-1Th-1	10/23/12 03:21 pm (Tu)	00:30	KBSOS12TVENV101	\$250.00	
		2:58:00PM-4:00:00P	Day,M-1Tu-1W-1Th-1	10/24/12 03:48 pm (We)	00:30	KBSOS12TVENV102	\$250.00	
		2:58:00PM-4:00:00P	Day,M-1Tu-1W-1Th-1	10/25/12 03:31 pm (Th)	. 00:30	KBSOS12TVENV102	\$250.00	
.1		4:57:00PM-5:30:00P	Day,M-1Tu-1W-1Th-1	10/22/12 05:22 pm (Mo)	00:30	KBSOS12TVVENV101	\$775.00	
		4:57:00PM-5:30:00P	Day,M-1Tu-1W-1Th-1	10/23/12 05:24 pm (Tu)	00:30	KBSOS12TVENV101	\$775.00	
		4:57:00PM-5:30:00P	Day,M-1Tu-1W-1Th-1	10/24/12 05:27 pm (We)	00:30	KBSOS12TVENV102	\$775.00	
	SPOT	4:57:00PM-5:30:00P	Day,M-1Tu-1W-1Th-1	10/25/12 05:11 pm (Th)	. 00:30	KBSOS12TVENV102	\$775.00	
.1	SPOT	5:59:00PM-7:00:00P	Day,M-2Tu-2W-2Th-2	10/23/12 06:15 pm (Tu)	. 00:30	KBSOS12TVENV101	\$775.00	
		5:59:00PM-7:00:00P	Day,M-2Tu-2W-2Th-2	10/23/12 06:58 pm (Tu)	00:30	KBSOS12TVENV101	\$775.00	
	SPOT	5:59:00PM-7:00:00P	Day,M-2Tu-2W-2Th-2	10/24/12 06:13 pm (We)	00:30	KBSOS12TVENV102	\$775.00	
	SPOT	5:59:00PM-7:00:00P	Day,M-2Tu-2W-2Th-2	10/24/12 06:59 pm (We)	00:30	KBSOS12TVENV102	\$775.00	
	SPOT	5:59:00PM-7:00:00P	Day,M-2Tu-2W-2Th-2	10/25/12 06:11 pm (Th)	00:30	KBSOS12TVENV102	\$775.00	
	SPOT	5:59:00PM-7:00:00P	Day,M-2Tu-2W-2Th-2	10/25/12 06:58 pm (Th)	00:30	KBSOS12TVENV102	\$775.00	
.1	SPOT	10:59:00PM-11:34:0	Day,Tu-1W-1Th-1	10/23/12 11:14 pm (Tu)	00:30	KBSOS12TVENV101	\$775.00	
	SPOT	10:59:00PM-11:34:0	Day,Tu-1W-1Th-1	10/24/12 11:27 pm (We)	00:30	KBSOS12TVENV102	\$775.00	
	SPOT	10:59:00PM-11:34:0	Day,Tu-1W-1Th-1	10/25/12 11:28 pm (Th)	00:30	KBSOS12TVENV102	\$775.00	
.1	SPOT	11:34:00PM-12:37:0	Day,M-1Tu-1W-1Th-1	10/22/12 11:47 pm (Mo)	00:30	KBSOS12TVVENV101	\$300.00	
		11:34:00PM-12:37:0	Day,M-1Tu-1W-1Th-1	10/23/12 11:56 pm (Tu)	00:30	KBSOS12TVENV101	\$300.00	
	SPOT	11:34:00PM-12:37:0	Day,M-1Tu-1W-1Th-1	10/24/12 12:29 am (We)	00:30	KBSOS12TVENV102	\$300.00	
		11:34:00PM-12:37:0	Day,M-1Tu-1W-1Th-1	10/25/12 12:08 am (Th)	00:30	KBSOS12TVENV102	\$300.00	
.2		4:58:00AM-5:57:00A	Day,M-1Tu-1W-1Th-1	10/22/12 05:54 am (Mo)	00:30	KBSOS12TVVENV101	\$175.00	
		4:58:00AM-5:57:00A	Day,M-1Tu-1W-1Th-1	10/23/12 05:14 am (Tu)	00:30	KBSOS12TVENV101	\$175.00	
		4:58:00AM-5:57:00A	Day,M-1Tu-1W-1Th-1	10/24/12 05:23 am (We)	00:30	KBSOS12TVENV102	\$175.00	
			.= =//"". \					
				.		CONTINUED		



# **OFFICIAL BILLING INVOICE**

Inv # 1483588 Rev # 0 Invoice Date: 10/28/2012

Kate Brown (40206) Media Analysis Inc. (7701) Advertiser: Agency: Contract:

860058

Line		d (KGW) Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	Ad ID / ISCI	Amount	Remarks
		4:58:00AM-5:57:00A	Day,M-1Tu-1W-1Th-1	10/25/12 05:42 am (Th)	00:30	KBSOS12TVENV102	\$175.00	
8.0		5:00:00PM-6:00:00P	Day,Sa-1	10/27/12 05:56 pm (Sa)	00:30	KBSOS12TVENV102	\$400.00	
9.1	SPOT	10:59:00PM-11:29:0	Day,Sa-2	10/27/12 11:14 pm (Sa)	00:15	KBSOS12TVENV103	\$357.50	
0.1	SPOT	7:00:00AM-8:00:00A	Day,Su-2	10/28/12 07:28 am (Su)	00:15	KBSOS12TVENV103	\$178.75	
		7:00:00AM-8:00:00A	Day,Su-2	10/28/12 07:58 am (Su)	00:15	KBSOS12TVENV103	\$178.75	
1.1		8:00:00AM-8:58:00A	Day,Su-2	10/28/12 08:21 am (Su)	00:15	KBSOS12TVENV103	\$178.75	
		8:00:00AM-8:58:00A	Day,Su-2	10/28/12 08:52 am (Su)	00:15	KBSOS12TVENV103	\$178.75	
2.0	SPOT	11:00:00PM-11:35:0	Day,Su-1	10/28/12 11:00 pm (Su)	00:30	KBSOS12TVENV102	\$550.00	
.0		5:59:00PM-7:00:00P	Day,Tu-1W-1	10/23/12 06:29 pm (Tu)	00:30	KBSOS12TVENV101	\$775.00	
		5:59:00PM-7:00:00P	Day,Tu-1W-1	10/24/12 06:41 pm (We)	00:30	KBSOS12TVENV102	\$775.00	
.0		7:28:00PM-7:57:00P	Day,Sa-1	10/27/12 07:43 pm (Sa)	00:30	KBSOS12TVENV102	\$175.00	
.0		7:00:00PM-7:29:00P	Day,Tu-1Th-1	10/23/12 07:29 pm (Tu)	00:30	KBSOS12TVENV101	\$450.00	
	SPOT	7:00:00PM-7:29:00P	Day,Tu-1Th-1	10/25/12 07:07 pm (Th)	00:30	KBSOS12TVENV102	\$450.00	
	SPOT	1:36:00AM-2:05:00A	Per Week (1), We, Th, Fr	10/26/12 01:52 am (Fr)	00:30	KBSOS12TVENV102	\$275.00	
0		11:59:00AM-12:31:0	Day,Th-1F-1	10/25/12 12:29 pm (Th)	00:15	KBSOS12TVENV103	\$240.00	
·		11:59:00AM-12:31:0	Day,Th-1F-1	10/26/12 12:29 pm (Fr)	00:15	KBSOS12TVENV103	\$240.00	
0		2:58:00PM-4:00:00P	Day,Th-1F-1	10/25/12 03:56 pm (Th)	00:15	KBSOS12TVENV103	\$162.50	
٠		2:58:00PM-4:00:00P	Day,Th-1F-1	10/26/12 03:38 pm (Fr)	00:15	KBSOS12TVENV103	\$162.50	
)	SPOT	4:57:00PM-5:30:00P	Day,Th-1F-1	10/25/12 05:26 pm (Th)	00:15	KBSOS12TVENV103	\$503.75	
·		4:57:00PM-5:30:00P	Day,Th-1F-1	10/26/12 05:27 pm (Fr)	00:15	KBSOS12TVENV103	\$503.75	
)		5:59:00PM-7:00:00P	Day,Th-1F-1	10/25/12 06:43 pm (Th)	00:15	KBSOS12TVENV103	\$503.75	
0		7:00:00PM-7:29:00P	Day,Th-1F-1	10/25/12 07:25 pm (Th)	00:15	KBSOS12TVENV103	\$292.50	
	SPOT	10:59:00PM-11:34:0	Day, 111-11-1	10/25/12 11:33 pm (Th)	00:15	KBSOS12TVENV103	\$503.75	
0	SPOT	10:59:00PM-11:34:0	Day, Th-11-1		00:15	KBSOS12TVENV103	\$503.75	
0				10/26/12 11:28 pm (Fr)		KBSOS12TVENV103		
0		11:34:00PM-12:37:0 4:58:00AM-5:57:00A	Day,Th-1F-1 Day,Th-1F-1	10/25/12 12:29 am (Th) 10/25/12 05:28 am (Th)	00:15 00:15	KBSOS12TVENV103	\$195.00 \$113.75	

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

NET TOTAL	\$27.091.62
Sales Tax	\$0.00
Commission	(\$4,780.88)
Gross Total	\$31,872.50

Total Spots

72

Due By: 10/28/2012



001472

MEDIA ANALYSIS INC. P.O. BOX 66490 PORTLAND, OR 97290-6490

#### **OFFICIAL BILLING INVOICE**

Inv # 1483716 Rev # 0 Invoice Date: 10/28/2012

Advertiser: Kate Brown (40206) Agency: Media Analysis Inc. (7701)

Buyer: Marla Jackson Contract: 863462

Acct Type: Local/Political Candidate - Agency

Terms: Cash In Advance
Bill Type: Weekly/Irregular
Period: 10/22/2012 - 10/28/2012

Coop: No

Salesperson: Bob Torheim, (503) 226-5000

Product: Political - State Secretary of State (1183)
Brand: Kate Brown for Secretary of State (179402)

Estimate/HL: 464/464

Comments: Orig. total: \$8,000 19x KG 10/22/12

For Billing Inquires Call: (877) 269-2227 or email: TVBilling@belo.com

Portland (KGW)

Line	Туре	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	AD-ID / ISCI	Amount	Remarks
1.0		4:00:00PM-4:57:00P	Day,W-1Th-1F-1	10/24/12 04:38 pm (We)		KBSOS12TVENV102	\$200.00	
		4:00:00PM-4:57:00P	Day,W-1Th-1F-1	10/25/12 04:47 pm (Th)	00:30	KBSOS12TVENV102	\$200.00	
		4:00:00PM-4:57:00P	Day,W-1Th-1F-1	10/26/12 04:14 pm (Fr)	00:30	KBSOS12TVENV102	\$200.00	
2.0		7:29:00PM-7:57:00P	Day,W-1Th-1F-1	10/24/12 07:59 pm (We)	00:30	KBSOS12TVENV102	\$400.00	
		7:29:00PM-7:57:00P	Day,W-1Th-1F-1	10/25/12 07:57 pm (Th)	00:30	KBSOS12TVENV102	\$400.00	
		7:29:00PM-7:57:00P	Day,W-1Th-1F-1	10/26/12 07:51 pm (Fr)	00:30	KBSOS12TVENV102	\$400.00	
					1			

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

	4
Sales Tax	\$0.00
Commission	(\$270.00)
Gross Total	\$1,800.00

NET TOTAL \$1,530.00

Total Spots

6

Due By: 10/28/2012



000593

MEDIA ANALYSIS INC. P.O. BOX 66490 PORTLAND, OR 97290-6490

#### **OFFICIAL BILLING INVOICE**

Inv # 1491753 Rev # 0 Invoice Date: 11/04/2012

Advertiser: Kate Brown (40206)

Agency: Media Analysis Inc. (7701)

National Parameters of Maria Joseph

Buyer: Marla Jackson Contract: 860058

Acct Type: Local/Political Candidate - Agency

Terms: Cash In Advance
Bill Type: Weekly/Irregular
Period: 10/29/2012 - 11/04/2012

Coop: No Salesperson: Bob Torheim, (503) 226-5000

Product: Political - State Secretary of State (1183)
Brand: Kate Brown for Secretary of State (179402)

Estimate/HL: 379/379

Comments: Orig. total: \$89,400 178x KG 10/3/12

RT \$89,400 183x KG 10/11/12

For Billing Inquires Call: (877) 269-2227 or email: TVBilling@belo.com

Portland (KGW)

Line	Туре	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	AD-ID / ISCI	Amount	Remarks
3.1	_	5:57:00AM-6:58:00A	Day,Tu-1Th-1F-1	10/30/12 06:15 am (Tu)	00:30	KBSOS12TVENV102	\$500.00	Homano
ÿ. i		5:57:00AM-6:58:00A	Day,Tu-1Th-1F-1	11/01/12 06:43 am (Th)	00:30	KBSOS12TVENV102	\$500.00	
		5:57:00AM-6:58:00A	Day,Tu-1Th-1F-1	11/02/12 06:43 am (Fr)	00:30	KBSOS12TVENV102	\$500.00	
4.2		6:58:00AM-9:00:00A	Day,Tu-1W-1F-1	10/30/12 07:28 am (Tu)	00:30	KBSOS12TVENV102	\$625.00	
	SPOT	6:58:00AM-9:00:00A	Day,Tu-1W-1F-1	10/31/12 08:51 am (We)	00:30	KBSOS12TVENV102	\$625.00	
		6:58:00AM-9:00:00A	Day,Tu-1W-11-1	11/02/12 07:27 am (Fr)	00:30	KBSOS12TVENV102	\$625.00	
 5.1		9:00:00AM-10:00:00	Day, W-1Th-1F-1	10/31/12 09:57 am (We)	00:30	KBSOS12TVENV102	\$275.00	
5. i 6.1	SPOT	10:00:00AM-11:00:0	Day, Tu-111-11-11 Day, Tu-1W-1Th-1	10/30/12 10:28 am (Tu)	00:30	KBSOS12TVENV102	\$275.00	
0.1		10:00:00AM-11:00:0			00:30		\$275.00	
			Day,Tu-1W-1Th-1	10/31/12 10:29 am (We)		KBSOS12TVENV102		
	SPOT	10:00:00AM-11:00:0	Day,Tu-1W-1Th-1	11/01/12 10:51 am (Th)	00:30	KBSOS12TVENV102	\$275.00	
7.1		10:59:00AM-12:31:0	Day,M-1W-1F-1	10/29/12 11:12 am (Mo)	00:30	KBSOS12TVENV102	\$350.00	
		10:59:00AM-12:31:0	Day,M-1W-1F-1	10/31/12 11:43 am (We)	00:30	KBSOS12TVENV102	\$350.00	
		10:59:00AM-12:31:0	Day,M-1W-1F-1	11/02/12 12:16 pm (Fr)	00:30	KBSOS12TVENV102	\$350.00	
8.1		2:58:00PM-4:00:00P	Day,M-1W-1F-1	10/29/12 02:59 pm (Mo)	. 00:30	KBSOS12TVENV102	\$250.00	
		2:58:00PM-4:00:00P	Day,M-1W-1F-1	10/31/12 03:32 pm (We)	. 00:30	KBSOS12TVENV102	\$250.00	
		2:58:00PM-4:00:00P	Day,M-1W-1F-1	11/02/12 03:57 pm (Fr)	. 00:30	KBSOS12TVENV102	\$250.00	
9.1		4:57:00PM-5:30:00P	Day,M-1W-1F-1	10/29/12 05:25 pm (Mo)	00:30	KBSOS12TVENV102	\$775.00	
		4:57:00PM-5:30:00P	Day,M-1W-1F-1	10/31/12 05:27 pm (We)	. 00:30	KBSOS12TVENV102	\$775.00	
0.1		5:59:00PM-7:00:00P	Day,M-1Tu-1W-1Th-1F-1	10/29/12 06:15 pm (Mo)	. 00:30	KBSOS12TVENV102	\$775.00	
		5:59:00PM-7:00:00P	Day,M-1Tu-1W-1Th-1F-1	10/30/12 06:45 pm (Tu)	. 00:30	KBSOS12TVENV102	\$775.00	
		5:59:00PM-7:00:00P	Day,M-1Tu-1W-1Th-1F-1	10/31/12 06:29 pm (We)	00:30	KBSOS12TVENV102	\$775.00	
	SPOT	5:59:00PM-7:00:00P	Day,M-1Tu-1W-1Th-1F-1	11/01/12 06:42 pm (Th)	00:30	KBSOS12TVENV102	\$775.00	
	SPOT	5:59:00PM-7:00:00P	Day,M-1Tu-1W-1Th-1F-1	11/02/12 06:44 pm (Fr)	00:30	KBSOS12TVENV102	\$775.00	
1.1	SPOT	10:59:00PM-11:34:0	Day,M-1W-1F-1	10/29/12 11:34 pm (Mo)	00:30	KBSOS12TVENV102	\$775.00	
	SPOT	10:59:00PM-11:34:0	Day,M-1W-1F-1	10/31/12 11:30 pm (We)	00:30	KBSOS12TVENV102	\$775.00	
	SPOT	10:59:00PM-11:34:0	Day,M-1W-1F-1	11/02/12 11:34 pm (Fr)	00:30	KBSOS12TVENV102	\$775.00	
2.1	SPOT	11:34:00PM-12:37:0	Day,M-1W-1F-1	10/29/12 12:31 am (Mo)	00:30	KBSOS12TVENV102	\$300.00	
	SPOT	11:34:00PM-12:37:0	Day,M-1W-1F-1	11/02/12 12:29 am (Fr)	00:30	KBSOS12TVENV102	\$300.00	
3.1	SPOT	4:58:00AM-5:57:00A	Day,M-1W-1F-1	10/29/12 05:42 am (Mo)	00:30	KBSOS12TVENV102	\$175.00	
	SPOT	4:58:00AM-5:57:00A	Day,M-1W-1F-1	10/31/12 05:54 am (We)	00:30	KBSOS12TVENV102	\$175.00	
	SPOT	4:58:00AM-5:57:00A	Day,M-1W-1F-1	11/02/12 05:27 am (Fr)	00:30	KBSOS12TVENV102	\$175.00	
5.1	SPOT	10:59:00PM-11:29:0	Day,Sa-2	11/03/12 11:11 pm (Sa)	00:15	KBSOS12TVENV103	\$357.50	
6.1	SPOT	7:00:00AM-8:00:00A	Day,Su-2	11/04/12 07:11 am (Su)	00:15	KBSOS12TVENV103	\$178.75	
		7:00:00AM-8:00:00A	Day,Su-2	11/04/12 07:41 am (Su)	00:15	KBSOS12TVENV103	\$178.75	
7.1		8:00:00AM-8:58:00A	Day,Su-2	11/04/12 08:29 am (Su)	00:15	KBSOS12TVENV103	\$178.75	
		8:00:00AM-8:58:00A	Day,Su-2	11/04/12 08:51 am (Su)	00:15	KBSOS12TVENV103	\$178.75	
 3.1		11:00:00PM-11:35:0	Day,Su-2	11/04/12 11:00 pm (Su)	00:15	KBSOS12TVENV103	\$357.50	
T'-'		11:00:00PM-11:35:0	Day,Su-2	11/04/12 11:17 pm (Su)	00:15	KBSOS12TVENV103	\$357.50	
9.2		7:00:00PM-7:29:00P	Day,W-1	10/31/12 07:26 pm (We)	00:30	KBSOS12TVENV102	\$450.00	
0.0		7:28:00PM-7:57:00P	1 - 2 2	11/03/12 07:50 pm (Sa)	00:30	KBSOS12TVENV102	\$175.00	
7.0 7.0		5:57:00AM-6:58:00A	Day,Sa-1 Day,M-1Tu-1W-1Th-1	10/29/12 06:00 am (Mo)	00:15	KBSOS12TVENV102	\$325.00	
		5:57:00AM-6:58:00A	Day,M-1Tu-1W-1Th-1	10/30/12 06:53 am (Tu)	00:15	KBSOS12TVENV103	\$325.00	
		5:57:00AM-6:58:00A	Day,M-1Tu-1W-1Th-1	10/31/12 06:23 am (We)	00:15	KBSOS12TVENV103	\$325.00	
							<b>.</b>	
		5:57:00AM-6:58:00A	Day,M-1Tu-1W-1Th-1	11/01/12 05:58 am (Th)	00:15	KBSOS12TVENV103	\$325.00	
3.0		6:58:00AM-9:00:00A	Day,M-2Tu-2Th-2	10/29/12 07:56 am (Mo)	00:15	KBSOS12TVENV103	\$406.25	
	9501	6:58:00AM-9:00:00A	Day,M-2Tu-2Th-2	10/29/12 08:37 am (Mo)	00:15	KBSOS12TVENV103	\$406.25	
						CONTINUED		



### **OFFICIAL BILLING INVOICE**

Inv # 1491753 Rev # 0 Invoice Date: 11/04/2012

Kate Brown (40206) Media Analysis Inc. (7701) 860058 Advertiser: Agency: Contract:

79.0 80.0 81.0 82.0 83.0 84.0	SPOT SPOT SPOT SPOT SPOT	Scheduled Time 6:58:00AM-9:00:00A 6:58:00AM-9:00:00A 6:58:00AM-9:00:00A 6:58:00AM-9:00:00A 9:00:00AM-10:00:00 9:00:00AM-10:00:00 9:00:00AM-10:00:00 10:00:00AM-11:00:0 10:00:00AM-11:00:0	Day,M-2Tu-2Th-2 Day,M-2Tu-2Th-2 Day,M-2Tu-2Th-2 Day,M-2Tu-2Th-2 Day,M-2Tu-2Th-2 Day,Tu-1W-1Th-1F-1 Day,Tu-1W-1Th-1F-1 Day,Tu-1W-1Th-1F-1 Day,Tu-1W-1Th-1F-1 Day,Tu-1W-1Th-1F-1	Air Date/Time  10/30/12 07:56 am (Tu) 10/30/12 08:58 am (Tu) 11/01/12 07:58 am (Th) 11/01/12 08:58 am (Th) 10/30/12 09:59 am (Tu) 10/31/12 09:29 am (We) 11/01/12 09:29 am (Th)	00:15 00:15 00:15 00:15 00:15 00:15	Ad ID / ISCI  KBSOS12TVENV103  KBSOS12TVENV103  KBSOS12TVENV103  KBSOS12TVENV103	\$406.25 \$406.25 \$406.25 \$406.25	Remarks
79.0 80.0 81.0 82.0 83.0 84.0	SPOT SPOT SPOT SPOT SPOT SPOT SPOT SPOT	6:58:00AM-9:00:00A 6:58:00AM-9:00:00A 6:58:00AM-9:00:00A 9:00:00AM-10:00:00 9:00:00AM-10:00:00 9:00:00AM-10:00:00 9:00:00AM-10:00:00 10:00:00AM-11:00:0	Day,M-2Tu-2Th-2 Day,M-2Tu-2Th-2 Day,M-2Tu-2Th-2 Day,Tu-1W-1Th-1F-1 Day,Tu-1W-1Th-1F-1 Day,Tu-1W-1Th-1F-1 Day,Tu-1W-1Th-1F-1 Day,Tu-1W-1Th-1F-1	10/30/12 08:58 am (Tu) 11/01/12 07:58 am (Th) 11/01/12 08:58 am (Th) 10/30/12 09:59 am (Tu) 10/31/12 09:29 am (We)	00:15 00:15 00:15 00:15	KBSOS12TVENV103 KBSOS12TVENV103	\$406.25 \$406.25	
79.0 80.0 81.0 82.0 83.0 84.0	SPOT SPOT SPOT SPOT SPOT SPOT SPOT SPOT	6:58:00AM-9:00:00A 6:58:00AM-9:00:00A 9:00:00AM-10:00:00 9:00:00AM-10:00:00 9:00:00AM-10:00:00 9:00:00AM-10:00:00 10:00:00AM-11:00:0 10:00:00AM-11:00:0	Day,M-2Tu-2Th-2 Day,M-2Tu-2Th-2 Day,Tu-1W-1Th-1F-1 Day,Tu-1W-1Th-1F-1 Day,Tu-1W-1Th-1F-1 Day,Tu-1W-1Th-1F-1	11/01/12 07:58 am (Th) 11/01/12 08:58 am (Th) 10/30/12 09:59 am (Tu) 10/31/12 09:29 am (We)	00:15 00:15 00:15	KBSOS12TVENV103	\$406.25	
79.0 80.0 81.0 82.0 83.0 84.0	SPOT SPOT SPOT SPOT SPOT SPOT SPOT SPOT	6:58:00AM-9:00:00A 9:00:00AM-10:00:00 9:00:00AM-10:00:00 9:00:00AM-10:00:00 9:00:00AM-10:00:00 10:00:00AM-11:00:0 10:00:00AM-11:00:0	Day,M-2Tu-2Th-2 Day,Tu-1W-1Th-1F-1 Day,Tu-1W-1Th-1F-1 Day,Tu-1W-1Th-1F-1 Day,Tu-1W-1Th-1F-1	11/01/12 08:58 am (Th) 10/30/12 09:59 am (Tu) 10/31/12 09:29 am (We)	00:15 00:15	<b>.</b>		
79.0 80.0 81.0 82.0 83.0 84.0	SPOT SPOT SPOT SPOT SPOT SPOT SPOT SPOT	9:00:00AM-10:00:00 9:00:00AM-10:00:00 9:00:00AM-10:00:00 9:00:00AM-10:00:00 10:00:00AM-11:00:0 10:00:00AM-11:00:0	Day,Tu-1W-1Th-1F-1 Day,Tu-1W-1Th-1F-1 Day,Tu-1W-1Th-1F-1 Day,Tu-1W-1Th-1F-1	10/30/12 09:59 am (Tu) 10/31/12 09:29 am (We)	00:15	KBSOS12TVENV103	1 \$406.25	
80.0 81.0 82.0 83.0 84.0	SPOT SPOT SPOT SPOT SPOT SPOT SPOT	9:00:00AM-10:00:00 9:00:00AM-10:00:00 9:00:00AM-10:00:00 10:00:00AM-11:00:0 10:00:00AM-11:00:0	Day,Tu-1W-1Th-1F-1 Day,Tu-1W-1Th-1F-1 Day,Tu-1W-1Th-1F-1	10/31/12 09:29 am (We)				
80.0 81.0 82.0 83.0 84.0	SPOT SPOT SPOT SPOT SPOT SPOT	9:00:00AM-10:00:00 9:00:00AM-10:00:00 10:00:00AM-11:00:0 10:00:00AM-11:00:0	Day,Tu-1W-1Th-1F-1 Day,Tu-1W-1Th-1F-1		00.15	KBSOS12TVENV103	\$178.75	
80.0 81.0 82.0 83.0 84.0	SPOT SPOT SPOT SPOT SPOT	9:00:00AM-10:00:00 10:00:00AM-11:00:0 10:00:00AM-11:00:0	Day,Tu-1W-1Th-1F-1	11/01/12 09:29 am (Th)		KBSOS12TVENV103	\$178.75	
80.0 81.0 82.0 83.0 84.0	SPOT SPOT SPOT SPOT	10:00:00AM-11:00:0 10:00:00AM-11:00:0			00:15	KBSOS12TVENV103	\$178.75	
81.0 82.0 83.0 84.0	SPOT SPOT SPOT SPOT	10:00:00AM-11:00:0	! Dov. M 1Ti, 1\N/ 1Th 1	11/02/12 10:00 am (Fr)	00:15	KBSOS12TVENV103	\$178.75	
81.0 82.0 83.0 84.0	SPOT SPOT SPOT		Day,M-1Tu-1W-1Th-1	10/29/12 10:30 am (Mo)	. 00:15	KBSOS12TVENV103	\$178.75	
81.0 82.0 83.0 84.0	SPOT SPOT	10:00:00AM-11:00:0	Day,M-1Tu-1W-1Th-1	10/30/12 10:50 am (Tu)	00:15	KBSOS12TVENV103	\$178.75	
81.0 82.0 83.0 84.0	SPOT		Day,M-1Tu-1W-1Th-1	10/31/12 11:02 am (We)	00:15	KBSOS12TVENV103	\$178.75	
82.0 83.0 84.0		10:00:00AM-11:00:0	Day,M-1Tu-1W-1Th-1	11/01/12 10:27 am (Th)	00:15	KBSOS12TVENV103	\$178.75	
82.0 83.0 84.0	SPOT	10:59:00AM-12:31:0	Day,Tu-1Th-1	10/30/12 12:25 pm (Tu)	00:15	KBSOS12TVENV103	\$227.50	
83.0 84.0		10:59:00AM-12:31:0	Day,Tu-1Th-1	11/01/12 11:24 am (Th)	00:15	KBSOS12TVENV103	\$227.50	
83.0 84.0	SPOT	2:58:00PM-4:00:00P	Day,M-1Tu-1W-1Th-1	10/29/12 03:43 pm (Mo)	00:15	KBSOS12TVENV103	\$162.50	
83.0 84.0 85.0	SPOT	2:58:00PM-4:00:00P	Day,M-1Tu-1W-1Th-1	10/30/12 03:55 pm (Tu)	. 00:15	KBSOS12TVENV103	\$162.50	
83.0 84.0 85.0		2:58:00PM-4:00:00P	Day,M-1Tu-1W-1Th-1	10/31/12 02:59 pm (We)	00:15	KBSOS12TVENV103	\$162.50	
84.0 S		2:58:00PM-4:00:00P	Day,M-1Tu-1W-1Th-1	11/01/12 03:31 pm (Th)	. 00:15	KBSOS12TVENV103	\$162.50	
85.0	SPOT	4:57:00PM-5:30:00P	Day,Tu-1Th-1	11/01/12 05:23 pm (Th)	. 00:15	KBSOS12TVENV103	\$503.75	
85.0		5:59:00PM-7:00:00P	Day,M-2Tu-2W-2Th-2F-2	10/29/12 06:29 pm (Mo)	00:15	KBSOS12TVENV103	\$503.75	
85.0	SPOT	5:59:00PM-7:00:00P	Day,M-2Tu-2W-2Th-2F-2	10/29/12 06:59 pm (Mo)	00:15	KBSOS12TVENV103	\$503.75	
85.0		5:59:00PM-7:00:00P	Day,M-2Tu-2W-2Th-2F-2	10/30/12 06:30 pm (Tu)	00:15	KBSOS12TVENV103	\$503.75	
85.0		5:59:00PM-7:00:00P	Day,M-2Tu-2W-2Th-2F-2	10/30/12 06:57 pm (Tu)	. 00:15	KBSOS12TVENV103	\$503.75	
85.0	SPOT	5:59:00PM-7:00:00P	Day,M-2Tu-2W-2Th-2F-2	10/31/12 06:14 pm (We)	00:15	KBSOS12TVENV103	\$503.75	
85.0		5:59:00PM-7:00:00P	Day,M-2Tu-2W-2Th-2F-2	10/31/12 06:54 pm (We)	00:15	KBSOS12TVENV103	\$503.75	
	SPOT	5:59:00PM-7:00:00P	Day,M-2Tu-2W-2Th-2F-2	11/02/12 06:22 pm (Fr)	. 00:15	KBSOS12TVENV103	\$503.75	
		7:00:00PM-7:29:00P	Day,M-1Tu-1Th-1F-1	10/29/12 07:28 pm (Mo)	00:15	KBSOS12TVENV103	\$292.50	
		7:00:00PM-7:29:00P	Day,M-1Tu-1Th-1F-1	11/01/12 07:24 pm (Th)	. 00:15	KBSOS12TVENV103	\$292.50	
	SPOT	7:00:00PM-7:29:00P	Day,M-1Tu-1Th-1F-1	11/02/12 07:26 pm (Fr)	. 00:15	KBSOS12TVENV103	\$292.50	
	SPOT	10:59:00PM-11:34:0	Day,Tu-1Th-1	10/30/12 11:31 pm (Tu)	00:15	KBSOS12TVENV103	\$503.75	
	SPOT	10:59:00PM-11:34:0	Day,Tu-1Th-1	11/01/12 11:33 pm (Th)	. 00:15	KBSOS12TVENV103	\$503.75	
	SPOT	11:34:00PM-12:37:0	Day,M-1Tu-1W-1Th-1	10/31/12 12:08 am (We)	00:15	KBSOS12TVENV103	\$195.00	
	SPOT	11:34:00PM-12:37:0	Day,M-1Tu-1W-1Th-1	11/01/12 11:56 pm (Th)	. 00:15	KBSOS12TVENV103	\$195.00	
	SPOT	4:58:00AM-5:57:00A	Day,M-1Tu-1W-1Th-1	10/29/12 05:27 am (Mo)	00:15	KBSOS12TVENV103	\$113.75	
	SPOT	4:58:00AM-5:57:00A	Day,M-1Tu-1W-1Th-1	10/30/12 05:55 am (Tu)	. 00:15	KBSOS12TVENV103	\$113.75	
	SPOT	4:58:00AM-5:57:00A	Day,M-1Tu-1W-1Th-1	10/31/12 05:29 am (We)	. 00:15	KBSOS12TVENV103	\$113.75	
	SPOT	4:58:00AM-5:57:00A	Day,M-1Tu-1W-1Th-1	11/01/12 05:16 am (Th)	00:15	KBSOS12TVENV103	\$113.75	
	SPOT	10:59:00PM-11:34:0	Day,M-1Tu-1W-1	10/29/12 11:12 pm (Mo)	. 00:15	KBSOS12TVENV103	\$357.50	
	SPOT	10:59:00PM-11:34:0	Day,M-1Tu-1W-1	10/31/12 11:00 pm (We)	00:15	KBSOS12TVENV103	\$357.50	
		7:00:00PM-7:29:00P	Day,Tu-1W-1	10/30/12 07:23 pm (Tu)	. 00:15	KBSOS12TVENV103	\$292.50	
		5:59:00PM-7:00:00P	Day,M-1	10/29/12 06:44 pm (Mo)	. 00:15	KBSOS12TVENV103	\$503.75	
	SPOT	10:59:30PM-News @	Day,Tu-1	10/30/12 11:12 pm (Tu)	00:15	KBSOS12TVENV103	\$503.75	
		11:34:30PM-Tonight	Day,Tu-1	10/30/12 12:09 am (Tu)	00:30	KBSOS12TVENV102	\$400.00	
	SPOT	11:34:30PM-Tonight	Day,Th-1	11/01/12 12:29 am (Th)	. 00:15	KBSOS12TVENV103	\$195.00	
		5:57:30AM-News @	Day,Th-1	11/01/12 06:23 am (Th)	. 00:30	KBSOS12TVENV102	\$500.00	
	SPOT	4:00:00PM-4:57:00P	Day,Th-1	11/01/12 04:53 pm (Th)	. 00:30	KBSOS12TVENV102	\$500.00	
	SPOT	12:37:00AM-1:36:00	Day,F-1	11/02/12 01:09 am (Fr)	00:30	KBSOS12TVENV102	\$200.00	
		4:00:00PM-4:57:00P	Day,F-1	11/02/12 04:27 pm (Fr)	. 00:30	KBSOS12TVENV102	\$500.00	
		5:58:00AM-9:00:00A	Day,Su-1	11/04/12 06:51 am (Su)	00:30	KBSOS12TVENV102	\$300.00	
		9:00:00AM-10:00:00	Day,F-1	11/02/12 09:29 am (Fr)	00:30	KBSOS12TVENV102	\$350.00	
	SPOT	7:00:00PM-7:29:00P	Day,Th-1	11/01/12 07:08 pm (Th)	. 00:30	KBSOS12TVENV102	\$550.00	
		7:00:00PM-7:29:00P	Day,F-1	11/02/12 07:08 pm (Fr)	00:15	KBSOS12TVENV103	\$357.50	
		5:57:30AM-News @	Day,F-2	11/02/12 05:59 am (Fr)	00:15	KBSOS12TVENV103	\$455.00	
		5:57:30AM-News @	Day,F-2	11/02/12 06:24 am (Fr)	00:15	KBSOS12TVENV103	\$455.00	
109.0			(					I .
		6:58:00AM-Today Sh	Day,F-2	11/02/12 07:56 am (Fr)	00:15	KBSOS12TVENV103	\$471.25	
					00:15	KBSOS12TVENV103  CONTINUED	\$471.25	



any questions about your invoice, please email us at TVBilling@belo.com.

# **OFFICIAL BILLING INVOICE**

Inv # 1491753 Rev # 0 Invoice Date: 11/04/2012

Advertiser: Kate Brown (40206) Media Analysis Inc. (7701) Agency:

**NET TOTAL** 

Due By: 11/04/2012

Sales Tax

\$0.00 \$33,264.75

860058 Contract:

		d (KGW)		A: 5 ( =:		A 11E /1001		
ine		Scheduled Time	Scheduled Day to Run	Air Date/Time	Length		Amount	Remarks
		6:58:00AM-Today Sh	Day,F-2	11/02/12 08:29 am (Fr)	00:15	KBSOS12TVENV103	\$471.25	
0.0	SPOT	7:58:00PM-NBC Ne	Day,F-1	11/02/12 08:00 pm (Fr)	00:15	KBSOS12TVENV103	\$820.00	
				1				
	0 554	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	ur invoice format. If yo	au hava		Gross Total Commission	\$39,135.00 (\$5,870.25)	Total Spo 103



000593

MEDIA ANALYSIS INC. P.O. BOX 66490 PORTLAND, OR 97290-6490 **OFFICIAL BILLING INVOICE** 

Inv # 1491830 Rev # 0 Invoice Date: 11/04/2012

Advertiser: Kate Brown (40206) Agency: Media Analysis Inc. (7701)

Buyer: Marla Jackson Contract: 863462

Acct Type: Local/Political Candidate - Agency

Terms: Cash In Advance
Bill Type: Weekly/Irregular
Period: 10/29/2012 - 11/04/2012

Coop: No

Salesperson: Bob Torheim, (503) 226-5000

Product: Political - State Secretary of State (1183)
Brand: Kate Brown for Secretary of State (179402)

Estimate/HL: 464/464

Comments: Orig. total: \$8,000 19x KG 10/22/12

For Billing Inquires Call: (877) 269-2227 or email: TVBilling@belo.com

Portland (KGW)

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	AD-ID / ISCI	Amount	Remarks
3.0	SPOT	4:00:00PM-4:57:00P	Day,M-1Tu-1W-1Th-1F-1	10/29/12 04:53 pm (Mo)	00:30	KBSOS12TVENV102	\$200.00	
	SPOT	4:00:00PM-4:57:00P	Day,M-1Tu-1W-1Th-1F-1	10/30/12 04:53 pm (Tu)	00:30	KBSOS12TVENV102	\$200.00	
	SPOT	4:00:00PM-4:57:00P	Day,M-1Tu-1W-1Th-1F-1	10/31/12 04:39 pm (We)	00:30	KBSOS12TVENV102	\$200.00	
	SPOT	4:00:00PM-4:57:00P	Day,M-1Tu-1W-1Th-1F-1	11/01/12 04:26 pm (Th)	00:30	KBSOS12TVENV102	\$200.00	
		4:00:00PM-4:57:00P	Day,M-1Tu-1W-1Th-1F-1	11/02/12 04:53 pm (Fr)	00:30	KBSOS12TVENV102	\$200.00	
.0		7:00:00PM-7:29:00P	Day,M-1Th-1	10/29/12 07:19 pm (Mo)	00:30	KBSOS12TVENV102	\$350.00	
.0		7:29:00PM-7:57:00P	Day,M-1Tu-1W-1Th-1F-1	10/29/12 07:42 pm (Mo)	00:30	KBSOS12TVENV102	\$400.00	
	SPOT	7:29:00PM-7:57:00P	Day,M-1Tu-1W-1Th-1F-1	10/30/12 07:56 pm (Tu)	00:30	KBSOS12TVENV102	\$400.00	
	SPOT	7:29:00PM-7:57:00P	Day,M-1Tu-1W-1Th-1F-1	11/01/12 07:51 pm (Th)	00:30	KBSOS12TVENV102	\$400.00	
		7:29:00PM-7:57:00P	Day,M-1Tu-1W-1Th-1F-1	11/02/12 07:50 pm (Fr)	00:30	KBSOS12TVENV102	\$400.00	
.0	SPOT	7:58:00PM-Voice	Day,Tu-1	10/30/12 09:16 pm (Tu)	00:30	KBSOS12TVENV102	\$2500.00	
3.0		4:00:00PM-News @	Day,F-1	11/02/12 04:15 pm (Fr)	00:30	KBSOS12TVENV102	\$600.00	

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NET TOTAL	\$5,142,50
Sales Tax	\$0.00
Commission	(\$907.50)
Gross Total	\$6,050.00

Total Spots

12

NET TOTAL \$5,142.5

Due By: 11/04/2012



000593

MEDIA ANALYSIS INC.
P.O. BOX 66490
PORTLAND, OR 97290-6490

**OFFICIAL BILLING INVOICE** 

Inv # 1493086 Rev # 0 Invoice Date: 11/11/2012

Advertiser: Kate Brown (40206)

Advertiser: Kate Brown (40206)
Agency: Media Analysis Inc. (7701)

Maria Jackson

Buyer: Marla Jackson Contract: 860058

Acct Type: Local/Political Candidate - Agency

Terms: Cash In Advance
Bill Type: Weekly/Irregular
Period: 11/05/2012 - 11/11/2012

Coop: No

Salesperson: Bob Torheim, (503) 226-5000

Product: Political - State Secretary of State (1183)
Brand: Kate Brown for Secretary of State (179402)

Estimate/HL: 379/379

Comments: Orig. total: \$89,400 178x KG 10/3/12

RT \$89,400 183x KG 10/11/12

For Billing Inquires Call: (877) 269-2227 or email: TVBilling@belo.com

Portland (KGW)

Line	Туре	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	AD-ID / ISCI	Amount	Remarks
49.1		5:57:00AM-6:58:00A	Day,M-2	11/05/12 05:58 am (Mo)	00:15	KBSOS12TVENV103	\$325.00	
		5:57:00AM-6:58:00A	Day,M-2	11/05/12 06:55 am (Mo)	00:15	KBSOS12TVENV103	\$325.00	
50.0		6:58:00AM-9:00:00A	Day,M-1	11/05/12 08:28 am (Mo)	00:30	KBSOS12TVENV102	\$625.00	
51.0		4:57:00PM-5:30:00P	Day,M-1	11/05/12 05:28 pm (Mo)	00:30	KBSOS12TVENV102	\$775.00	
52.1		5:59:00PM-7:00:00P	Day,M-2	11/05/12 06:29 pm (Mo)	00:15	KBSOS12TVENV103	\$503.75	
		5:59:00PM-7:00:00P	Day,M-2	11/05/12 06:56 pm (Mo)	00:15	KBSOS12TVENV103	\$503.75	
 31.1		11:59:00AM-12:31:0	Day,M-2	11/05/12 12:25 pm (Mo)	00:15	KBSOS12TVENV103	\$227.50	
39.0		6:58:00AM-9:00:00A	Day,M-2	11/05/12 07:26 am (Mo)	00:15	KBSOS12TVENV103	\$406.25	
		6:58:00AM-9:00:00A	Day,M-2	11/05/12 08:58 am (Mo)	00:15	KBSOS12TVENV103	\$406.25	

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

NFT TOTAL	\$3 482 87
Sales Tax	\$0.00
Commission	(\$614.63)
Gross Total	\$4,097.50
Cross Total	¢4.007.50

Total Spots

7,,,,,

Due By: 11/11/2012